

Texas Lawbook Premium Subscriber Editorial Calendar as of 9.8.22

Announcements

- **Renewed partnership with Deal Logic/Mergermarket:** Details to come soon.
- **Monthly M&A Corporate Deal Tracker law firm rankings:** Beginning in Q4

Weekly Editorial Features

Litigation Roundup – Each Monday, The Texas Lawbook publishes a weekly roundup of notable litigation matters – both trial court and appellate courts – from the prior week. If you have any matters involving a Texas lawyer or company that you think we ought to cover please send the details to tlblitigation@texaslawbook.net

Corporate Deal Tracker Roundup – Each Tuesday, The Lawbook's Claire Poole and Allen Pusey publishes a weekly roundup of corporate transactions involving Texas lawyers from the prior week. Deals reported the week of being announced are published in both the Weekly Roundup and immediately in the CDT M&A database. Please report your deals to CDTRoundup@texaslawbook.net.

Lawyer Recruiting and Promotion Roundup – On the weekends The Lawbook publishes a weekly roundup of lateral moves and promotions to partner. Please email brooks.igo@texaslawbook.net about your new hires and promotions. We are also interested in expert commentary related to recruiting/hiring trends.

Starting in September, The Lawbook's Natalie **Pro Bono & Public Service Roundup** Posgate and Mark Curriden will publish a column that highlights the public service contributions to various charities. Natalie and Mark want to know when lawyers have joined the boards of non-profits and they want to promote fundraising efforts for pro bono activities. Send those press releases and tips to probono&diversity@texaslawbook.net.

Expert Voices: We Seek Guest Articles on the Following Topics

- The outlook for CapM in Q3 and Q4
- The eras of MLPs and SPACs seem to have come and gone. What's next?
- Have juries changed because of Covid?

Stories Our Team is Researching & Seeks Help With

Below are articles that Texas Lawbook reporters have in the works. If you have information you would like to provide, please email Mark at mark.curriden@texaslawbook.net.

- Who are the best deal lawyers who have been across the table from you? We seek input from deal lawyers on the lawyers they prefer to see representing the opposing parties and why.
- Did Me, Too pass Texas corporate law over? Law firms in Texas faced very little scrutiny over allegations of sexual bias, harassment and insensitivity. Is that because Texas law firm leaders are the standard bearers for managing female colleagues? Or was the movement suppressed in Texas?
- What are major M&A deals in Texas that never made it across the finish line?
- Texas jury verdicts for plaintiffs have been plentiful this year. Are we seeing an increase in damage awards? If yes, why?

Monthly Overview

September

Texas Law Firm Finance Update – The Lawbook plans to contact the top 50 corporate law firms operating in Texas to gauge how business is going so far in 2022. This will be a quick survey and law firms will be offered the opportunity to provide substantive insights and comments. Premium subscribers are able to provide their top two successes so far in 2022. For more details, please contact Mark Curriden at mark.curriden@texaslawbook.net.

Hispanic Heritage Month (Sept. 15 to Oct. 15) – we seek guest articles

DBA Community Day of Service (Sept. 24)

First Amendment Day (Sept. 25)

October

Nominations for DFW Corporate Counsel Awards open (Oct. 3)

U.S. Supreme Court term begins (Oct. 4) – we seek guest articles previewing cases that Texas businesses should be following

Legal Marketing Association Southwest Regional Conference (Oct. 13 to Oct. 14) – we seek articles related to legal marketing and business development

DBA Pro Bono Awards (Oct. 28)

Halloween – we seek to publish photos of Halloween costumes at the office

National Celebration of Pro Bono (last week of October)

November

Veterans Day (Nov. 11) – we seek guest articles

Houston Bar Association Harvest Celebration (Nov. 14)

Top 10 Deals and Litigation of the Year submissions due (Nov. 30)

Native American Heritage Month – we seek guest articles

December

Holiday parties – we seek fun photos and recaps of holiday parties

January

MLK Day (Jan. 16) – seeking guest articles

DFW Corporate Counsel Awards ceremony ([email us](#) for more details) (Jan. 26)

Nominations for Houston Corporate Counsel Awards open (Jan. 30)

Premium Subscriber Spotlight (opportunity to showcase the previous year's successes) survey responses due by end of the month

National Mentoring Month – we seek guest articles

February

Firm Finance survey

Black History Month – we seek guest articles

Valentine's Day (Feb. 14) – we seek guest articles about romance and the law

March

Women's History Month – we seek guest articles

April

National Library Workers Day (April 25)

National Secretary's Day (April 26)

May

Law Day (May 1)

Houston Corporate Counsel Awards ceremony ([email us for more details](#)) (May 4)

Jury Appreciation Week – first week of May

Mother's Day (May 14) – we seek guest articles

Asian American month – we seek guest articles

Mental Health Awareness Month – we seek guest articles

June

Father's Day (June 18) – we seek guest articles

Juneteenth – we seek guest articles

Pride Month – we seek guest articles

July

Mid-year survey

H1 Corporate Deal Tracker content – we seek guest articles on trends related to corporate transactions

CLE programs

SCOTUS Clerks in Texas

Overturing *Roe v. Wade* and implications for Texas law firms & businesses

‘Nuclear’ Verdicts

Cryptocurrency/Bitcoin

Financial Services industry

Retail industry

Mental Health

[Contact us](#) for a CLE for your lawyers and clients on media training

Evergreen Topics of Interest for Guest Articles

ESG

Recruiting – laterals and law students

Board governance

DEI

Pro Bono

Trends in Appellate Courts/Commercial Litigation/IP
Litigation/Bankruptcy/Corporate Transactions/White-Collar/Enforcement