

## Texas Lawbook Premium Subscriber Editorial Calendar as of 2.14.23

### Time-Sensitive

\*\*\* The Texas Lawbook Firm Finance Survey examines key 2022 business metrics for corporate law firms operating in Texas. This will be the survey's ninth year. The 2022 survey has three parts – actually, three separate, shorter surveys. Part One deals exclusively with the number of lawyers at your firm. Part Two looks at diversity and pro bono. Part Three focuses on revenues and profits.

The deadline to submit [Part One: Lawyer Headcount](#) is **February 16**.

The deadline to submit [Part Two: Pro Bono and Diversity](#) is **March 1**.

The deadline to submit [Part Three: Firm Finances](#) is **March 7**.

\*\*\* Over the next month, The Texas Lawbook will be collecting information on **law firm scholarships and other pipeline initiatives** that Texas firms have in place to make the legal community and education more accessible to minority and low-income students. If your firm is involved in any such efforts, please contact Natalie Posgate: [natalie.posgate@texaslawbook.net](mailto:natalie.posgate@texaslawbook.net)

\*\*\* Over the next month, The Texas Lawbook will be reviewing a decade's worth of partner promotion data at Texas law firms. Beyond law firm leaders, The Lawbook will be seeking quotes from DEI law firm professionals and legal recruiters who specialize in placing diverse candidates. Please contact Natalie Posgate if you believe you could be a source for this story or if you have a referral for a source: [natalie.posgate@texaslawbook.net](mailto:natalie.posgate@texaslawbook.net).

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### Weekly/Monthly Editorial Features

**Litigation Roundup** – Each Monday, The Texas Lawbook publishes a weekly roundup of notable litigation matters – both trial court and appellate courts – from the prior week. If you have any matters involving a Texas lawyer or company that you think we ought to cover please send the details to [tlblitigation@texaslawbook.net](mailto:tlblitigation@texaslawbook.net)

**Corporate Deal Tracker Roundup** – Each Tuesday, The Lawbook’s Claire Poole and Allen Pusey publishes a weekly roundup of corporate transactions involving Texas lawyers from the prior week. Deals reported the week of being announced are published in both the Weekly Roundup and immediately in the CDT M&A database. Please report your deals to [CDTRoundup@texaslawbook.net](mailto:CDTRoundup@texaslawbook.net).

**Lawyer Recruiting and Promotion Roundup** – On the weekends The Lawbook publishes a weekly roundup of lateral moves and promotions to partner. Please email [brooks.igo@texaslawbook.net](mailto:brooks.igo@texaslawbook.net) about your new hires and promotions. We are also interested in expert commentary related to recruiting/hiring trends.

**Public Service (P.S. Column)** – Every week, Natalie Posgate publishes information on the charitable contributions that the legal community provides in their time, money or leadership. This could be a gala that you helped organize, a sponsorship your firm is participating in for a charitable event or fundraiser, or a lawyer at your firm who joined the board of a nonprofit organization. To be considered for inclusion in P.S., which runs every Friday, please send your news to [public.service@texaslawbook.net](mailto:public.service@texaslawbook.net).

Starting in February, The Texas Lawbook will be featuring a “**partnership of the month**” between a Texas in-house legal department and their Texas-based outside counsel. This could be a partnership on a pro bono matter, diversity initiative or public service work with a nonprofit. February’s winner is accounted for, but to be considered as the “partnership of the month” featured in early March, please send your submission for a development that occurred in February to Natalie Posgate by **February 28**.

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**Expert Voices: We Seek Guest Articles on the Following Topics**

- The outlook for CapM
- The eras of MLPs and SPACs seem to have come and gone. What’s next?
- Have juries changed because of Covid?
- Advice for summer associates – The Lawbook seeks three younger lawyers to author articles about what law students heading into summer associate programs should be considering in order to make it a successful time at the law firm.

– Separately, The Lawbook seeks articles from three law firm partners who have overseen summer associate programs on their advice to law students on how they can stand out and make the summer program more successful.

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## **Stories Our Team is Researching & Seeks Help With**

Below are articles that Texas Lawbook reporters have in the works. If you have information you would like to provide, please email Mark at [mark.curriden@texaslawbook.net](mailto:mark.curriden@texaslawbook.net).

– In light of the heightened dialogue around mental health, The Texas Lawbook seeks to publish a feature on a new position that is cropping up within Texas law firms: wellness managers. Does your firm have such a professional or a wellness program in place for your lawyers? Tell us. Email Natalie Posgate at [natalie.posgate@texaslawbook.net](mailto:natalie.posgate@texaslawbook.net).

– Who are the best deal lawyers who have been across the table from you? We seek input from deal lawyers on the lawyers they prefer to see representing the opposing parties and why.

– Did Me, Too pass Texas corporate law over? Law firms in Texas faced very little scrutiny over allegations of sexual bias, harassment and insensitivity. Is that because Texas law firm leaders are the standard bearers for managing female colleagues? Or was the movement suppressed in Texas?

– What are major M&A deals in Texas that never made it across the finish line?

– Texas jury verdicts for plaintiffs have been plentiful over the last year. Are we seeing an increase in damage awards? If yes, why?

– Dwindling jury trials – Data from the Office of Court Administration shows that civil district courts in Texas’ biggest counties have yet to recover from the pandemic when it comes to the number of jury trials taking place.

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## **Monthly Overview**

### **February**

**Firm Finance survey [Part One](#) due Feb. 16**

*Black History Month* — The Texas Lawbook is seeking personal essays and profile ideas. If you know a Black Texas-based lawyer who is making a difference in their community or in the legal profession, has a powerful personal story or has ties to the Civil Rights movement, please contact Natalie Posgate: [natalie.posgate@texaslawbook.net](mailto:natalie.posgate@texaslawbook.net).

*Valentine's Day* (Feb. 14) – we seek guest articles about romance and the law

**Nominations for 2023 Houston Corporate Counsel Awards due** – [click here](#) to submit a nomination

## **March**

**Firm Finance survey Part Two due March 1**

**Firm Finance survey Part Three due March 7**

*Women's History Month* – we seek guest articles

## **April**

*National Library Workers Day* (April 25)

*National Secretary's Day* (April 26)

## **May**

*Law Day* (May 1)

**Houston Corporate Counsel Awards ceremony ([email us for more details](#))** (May 4)

*Jury Appreciation Week* – first week of May

*Mother's Day* (May 14) – we seek guest articles

*Asian American month* – we seek guest articles

*Mental Health Awareness Month* – we seek guest articles

In light of the heightened dialogue around mental health, The Texas Lawbook seeks to publish a feature on a new position that is cropping up within Texas law firms: wellness managers. Does your firm have such a professional or a wellness program in place for your lawyers? Tell us. Email Natalie Posgate at [natalie.posgate@texaslawbook.net](mailto:natalie.posgate@texaslawbook.net).

Advice for Summer Associates – The Lawbook seeks three younger lawyers to author articles about what law students heading into summer associate programs should be considering in order to make it a successful time at the law firm.

Separately, The Lawbook seeks articles from three law firm partners who have overseen summer associate programs on their advice to law students on how they can stand out and make the summer program more successful.

## **June**

*Father's Day* (June 18) – we seek guest articles

*Juneteenth* – we seek guest articles

*Pride Month* – we seek guest articles

## **July**

**Mid-year survey**

**H1 Corporate Deal Tracker content** – we seek guest articles on trends related to corporate transactions

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## **CLE programs**

Dwindling jury trials

SCOTUS Clerks in Texas

Overturing *Roe v. Wade* and implications for Texas law firms & businesses

'Nuclear' Verdicts

Cryptocurrency/Bitcoin

Financial Services industry

Retail industry

Mental Health

[Contact us](#) for a CLE for your lawyers and clients on media training

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**Evergreen Topics of Interest for Guest Articles**

Recruiting – laterals and law students

Board governance

DEI

Pro Bono

Trends in Appellate Courts/Commercial Litigation/IP

Litigation/Bankruptcy/Corporate Transactions/White-Collar/Enforcement